



Thoroughbred Owners & Breeders Association

**FOR IMMEDIATE RELEASE**

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### **CARRIE VAUGHT JOINS TOBA AS DIRECTOR OF MEMBERSHIP & MARKETING**

LEXINGTON, Ky. ó Carrie Vaught has been named as the Director of Membership & Marketing at the Thoroughbred Owners and Breeders Association (TOBA).

Carrie is a graduate of Texas A&M University and joins TOBA after working at the United States Hunter Jumper Association (USHJA) as Educational Programs Manager.

She will be responsible for the continued development of the association's membership, marketing and communications, as well as planning and implementing the association's seminars and clinics. She brings to the table long-term equine experience combined with project management, event planning and marketing skills.

“Carrie's experience, enthusiasm and passion for the sport will be a tremendous asset to our membership and programs,” said TOBA president Dan Metzger. “We will continue our efforts to service the needs of owners and breeders and Carrie will be instrumental in the efforts to achieve our goals.”

“I am excited for this opportunity to be involved with Thoroughbred owners and breeders,” Vaught said. “As a previous OTTB owner myself, I feel a direct connection with the industry and look forward to aiding in the continued growth of the sport.”

TOBA, based in Lexington, Ky., was formed in 1961 and is a national trade organization of leading Thoroughbred breeders and owners. TOBA's mission is to “*improve the economics, integrity and pleasure of the sport on behalf of Thoroughbred owners and breeders.*” Projects managed by TOBA include the American Graded Stakes Committee, Claiming Crown, Ownership Seminars, Ownerview.com and the Sales Integrity Program. TOBA provides international representation for U.S. owners and breeders on the International Grading and Race Planning Advisory Committee, International Cataloguing Standards Committee and International Breeders Federation. Thoroughbred Charities of America (TCA) is the charitable arm of TOBA. TOBA is the owner of The Blood-Horse Inc., and is represented on the Board of Directors of the National Thoroughbred Racing Association and the Racing Medication and Testing Consortium as founding members.