



## **FOR IMMEDIATE RELEASE**

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### **Second Thoroughbred Owner Conference Set for Gulfstream Park in January 2016**

OwnerView, the website and information resource developed by The Jockey Club and the Thoroughbred Owners and Breeders Association (TOBA) to assist both current and prospective Thoroughbred owners, announced today that it will hold its second national Thoroughbred Owners Conference in January 2016 at Gulfstream Park in Hallandale, Fla.

The conference will be held during the week leading up to the 45th Annual Eclipse Awards Dinner, which is scheduled for Saturday, January 16, 2016.

“The Stronach Group was extremely proud to be one of the presenting sponsors of the inaugural National Thoroughbred Owners Conference back in October and we’re thrilled to showcase our Gulfstream Park facility and the South Florida area by hosting this new and important event in 2016,” said Mike Rogers, president of The Stronach Group’s Racing and Gaming Division.

The first conference featured panel discussions with prominent industry participants and several informational and educational networking events with owners and industry representatives. It was held at the Keeneland sales pavilion and attracted approximately 300 attendees. (A video replay of the conference is available at [ownerview.com](http://ownerview.com).)

“We were extremely honored to play host to the first national Thoroughbred Owners Conference and our staff looks forward to collaborating with OwnerView and Gulfstream Park personnel to ensure a seamless transition and another successful event,” said Bill Thomason, president and chief executive officer of Keeneland Association.

“The feedback from those who attended the first conference has been universally positive and those people, as well as others who did not attend, have been asking about when and where the next owner conference would take place,” said Gary Falter, vice president of operations for OwnerView. “While the topics, speakers and sponsors will be finalized and announced in the months ahead, we thought it would be beneficial to at least announce the date and location so prospective attendees can put it on their calendars.”

OwnerView is a joint effort spearheaded by The Jockey Club and the Thoroughbred Owners and Breeders Association to encourage ownership of Thoroughbreds and provide accurate information on trainers, public racing syndicates, the process of purchasing and owning a Thoroughbred, racehorse retirement, and owner licensing.

The need for a central resource to encourage Thoroughbred ownership was identified in the comprehensive economic study of the sport that was commissioned by The Jockey Club and conducted by McKinsey & Company in 2011. The OwnerView site was launched in May 2012.

Additional information about OwnerView is available at [ownerview.com](http://ownerview.com) or by contacting Gary Falter at [gfaller@jockeyclub.com](mailto:gfaller@jockeyclub.com) or (859) 224-2803.