



**FOR IMMEDIATE RELEASE**

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### **TOBA and Fasig-Tipton Join to Offer Owners Concierge Service**

LEXINGTON, Ky. – The Thoroughbred Owners and Breeders Association today announced a partnership with Fasig-Tipton to serve Thoroughbred owners through a new concierge service.

The *TOBA Owners Concierge* will serve as a liaison between horse owners and participating racetracks in addition to facilitating relations with the extended racing community. It will also provide concise information in an easily accessible format ([www.ownersconnection.horse](http://www.ownersconnection.horse) or [www.ownerview.com](http://www.ownerview.com)).

“Through the work of a committee of our board of trustees, we recognized a pressing need for providing a national concierge service to accommodate owners and breeders when they travel to the racetrack,” said Dan Metzger, president of TOBA. “We will work closely with the horsemen’s liaison at each racetrack to deliver an experience commensurate with being a Thoroughbred owner. This will allow any owner or breeder to contact our concierge service to help them facilitate their requests. We are excited about the racetracks which have signed up for the concierge service and look forward to welcoming other tracks to participate as well.”

Several racetracks have already signed on, including Aqueduct, Arlington Park, Belmont Park, Churchill Downs, Fair Grounds, Golden Gate Fields, Gulfstream Park, Laurel Park, Monmouth Park, Oaklawn Park, Pimlico Race Course, Santa Anita Park, Saratoga, Tampa Bay Downs and Woodbine Racetrack.

“Enhancing customer service and the experience for owners is crucial to the long term success of the Thoroughbred industry,” said Boyd Browning, president and chief executive officer of Fasig-Tipton. “We look forward to working with TOBA on this important new initiative.”

Christina Bossinakis has been named as the Thoroughbred owner services director for TOBA. She has served as an on-air host and handicapper for Gulfstream Park since 2013, in addition to appearing regularly on national racing networks TVG and HRTV. As a writer/editor for the Thoroughbred Daily News for over 14 years, Bossinakis has traveled all over the world to cover the sport’s most important races and sales.

“I really think it’s going to be great,” said Tim Ritvo, chief operating officer of the Stronach Group. “This program will be perfect because it will drive customer service to the tracks for those who want to experience the game. We need to grow the game organically and this is what I believe this initiative will do. I think they chose the perfect person to head this new service. We’re thrilled to be part of it.”

A board of directors appointed to oversee the TOBA Owners Concierge includes TOBA president Dan Metzger, Fasig-Tipton president and chief executive officer Boyd Browning, Fasig-Tipton client development & public relations manager Anna Seitz, Glen Hill Farm president Craig Bernick, Starlight Racing’s Jack Wolf and Bethlehem Stables’ Mike Caruso.

For further information, please contact Christina Bossinakis at [christinaboss@toba.org](mailto:christinaboss@toba.org) or (732) 677-9626 or visit [www.ownersconnection.horse](http://www.ownersconnection.horse) or [www.ownerview.com](http://www.ownerview.com).

TOBA, based in Lexington, Ky., was formed in 1961 and is a national trade organization of leading Thoroughbred breeders and owners. TOBA’s mission is to improve the economics, integrity and pleasure of the sport on behalf of Thoroughbred owners and breeders. Projects managed by TOBA include the American Graded Stakes Committee, Claiming Crown, Ownership Seminars, Breeding, Conformation & Pedigree Clinics and the Sales Integrity Program. TOBA, in collaboration with The Jockey Club, has also created a free information resource called OwnerView ([www.ownerview.com](http://www.ownerview.com)) to provide pertinent information to new, prospective and current Thoroughbred owners. TOBA provides international representation for U.S. owners and breeders on the International Grading and Race Planning Advisory Committee, International Cataloguing Standards Committee and International Breeders Federation. Thoroughbred Charities of America (TCA) is the charitable arm of TOBA. TOBA Media Properties, a subsidiary of TOBA, owns The Horse magazine, Eclipse Press and is co-owner of The Blood-Horse LLC in a partnership with The Jockey Club Information Systems. TOBA is represented on the board of directors of the National Thoroughbred Racing Association and the Racing Medication and Testing Consortium as founding members.

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