



FOR IMMEDIATE RELEASE

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Five New Additions to TOBA Owners Concierge

LEXINGTON, Ky. – Following a successful launch in March, the TOBA Owners Concierge has welcomed five new additions, boosting the initiative's participants to 25. The incoming tracks are Finger Lakes, Indiana Grand, Lone Star Park and Mountaineer. Oak Tree Racing Association, who will conduct live racing at the Alameda County Fairgrounds in Pleasanton, Calif. later this summer, has also joined the initiative.

The TOBA Owners Concierge, which has been developed to provide concise information presented in an easily accessible format (www.ownersconnection.horse), is an owner-based initiative that, both directly and indirectly, caters to the Thoroughbred owners' needs. It also serves to enhance Thoroughbred owners' on-track and off-track experience by offering information about local resources, in addition to providing owners with the needed support and guidance as they negotiate the sport's vast and sometimes daunting channels.

“The response to the TOBA Owners Concierge has been overwhelmingly positive since its launch in late March,” said Christina Bossinakis, Owner Concierge Services Director. “We enthusiastically welcome our latest partners, and greatly appreciate the continued support of our existing racetrack roster, whose assistance has been vital in our ability to serve Thoroughbred owners across the country. We look forward to continuing to strengthen our ties with all of our on-track associates, a relationship which will ultimately translate in added service to Thoroughbred owners.”

Already on board with the TOBA Owners Concierge are Aqueduct, Arlington Park, Belmont Park, Canterbury Park, Churchill Downs, Fair Grounds, Golden Gate Fields, Gulfstream Park, Laurel Park, Los Alamitos Race Course, Monmouth Park, Northlands Park, Oaklawn Park, Pimlico Race Course, Prairie Meadows, Remington Park, Santa Anita Park, Saratoga Race Course, Tampa Bay Downs and Woodbine Racetrack.

For further information, please contact Christina Bossinakis at christinaboss@toba.org or (732) 677-9626. Follow on Twitter at @ownersconnect or visit www.ownersconnection.horse.

TOBA, based in Lexington, Ky., was formed in 1961 and is a national trade organization of leading Thoroughbred breeders and owners. TOBA's mission is to improve the economics, integrity and pleasure of the sport on behalf of Thoroughbred owners and breeders. Projects managed by TOBA include the American Graded Stakes Committee, Claiming Crown, Ownership Seminars, Breeding, Conformation & Pedigree Clinics, TOBA Owners Concierge and the Sales Integrity Program. TOBA, in collaboration with The Jockey Club, has also created a free information resource called OwnerView to provide pertinent information to new, prospective and current Thoroughbred owners. TOBA provides international representation for U.S. owners and breeders on the International Grading and Race Planning Advisory Committee, International Cataloguing Standards Committee and International Breeders Federation. Thoroughbred Charities of America (TCA) is the charitable arm of TOBA. TOBA Media Properties, a subsidiary of TOBA, owns The Horse magazine, Eclipse Press and is co-owner of The Blood-Horse LLC in a partnership with The Jockey Club Information Systems. TOBA is represented on the board of directors of the National Thoroughbred Racing Association and the Racing Medication and Testing Consortium as founding members.

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