

**FOR IMMEDIATE RELEASE**

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**TOBA Owners Concierge Launches VIP Program at Gulfstream Park**

Lexington, Ky. -- In the continuing effort to enhance owners' on- and off-track experiences, the Thoroughbred Owners and Breeders Association announced today the launch of the TOBA Owners Concierge VIP Program, an extension to its pilot concierge program.

The new VIP program is designed to provide owners with a higher level of personalized on- and off-track care. Services include the creation of a personalized portfolio to help serve each VIP member; outlining and assisting with hotel, dining and transport options, in addition to serving as a liaison between VIP members and racetrack hospitality.

The TOBA Owners Concierge Program is a partnership between the Thoroughbred Owners and Breeders Association and Fasig-Tipton.

Structured around Gulfstream Park's 2016 Championship meeting in Hallandale, Fla., the service will be offered free of charge to existing and new TOBA members. The introductory period runs from Jan. 1, 2016 through March 31, 2016. For more information and the complete list of VIP services, click [here](#).

"Since its launch last spring, the TOBA Owners Concierge has been very well received by every segment of the industry and we are excited to continue the development of the program, while bringing a higher level of individualized care to owners and horsemen," said Christina Bossinakis, TOBA Owners Concierge Director.

The new service is also designed to assist horsemen, who are often charged with making or facilitating race day arrangements for their clients.

"It was the logical next step to assist trainers with the care of their owners, since they are often the intermediary between the owner and racetrack hospitality," explained Bossinakis. "By starting at the source, we aim to support trainers and/or the stable's hospitality staff with the care of their clients. Essentially, we are freeing trainers to focus on their horses, while we look after their owners. It's a win-win situation for all involved."

During the introductory period, the TOBA Owners Concierge will continue to offer remote assistance with hospitality at racetracks nationally. For a complete listing of participating racetracks, visit [www.ownersconnection.horse](http://www.ownersconnection.horse).

**Already a TOBA member and want to register for the Owners Concierge VIP Service? Click [here](#).**

**Not a TOBA member and would like to join and receive the complimentary VIP service at Gulfstream this winter? For the TOBA membership application, click [here](#).**

For further information, please contact Christina Bossinakis at [christinaboss@toba.org](mailto:christinaboss@toba.org) or (732) 677-9626. Follow on Twitter at @ownersconnect or visit [www.ownersconnection.horse](http://www.ownersconnection.horse).

TOBA, based in Lexington, Ky., was formed in 1961 and is a national trade organization of leading Thoroughbred breeders and owners. TOBA's mission is to improve the economics, integrity and pleasure of the sport on behalf of Thoroughbred owners and breeders. Projects managed by TOBA include the American Graded Stakes Committee, Claiming Crown, Ownership Seminars, Breeding, Conformation & Pedigree Clinics and the Sales Integrity Program. TOBA, in collaboration with The Jockey Club, has also created a free information resource called OwnerView to provide pertinent information to new, prospective and current Thoroughbred owners. TOBA provides international representation for U.S. owners and breeders on the International Grading and Race Planning Advisory Committee, International Cataloguing Standards Committee and International Breeders Federation. Thoroughbred Charities of America (TCA) is the charitable arm of TOBA. TOBA Media Properties, a subsidiary of TOBA, owns The Horse magazine, Eclipse Press and is co-owner of The Blood-Horse LLC in a partnership with The Jockey Club Information Systems. TOBA is represented on the board of directors of the National Thoroughbred Racing Association and the Racing Medication and Testing Consortium as founding members.

Founded in 1898, Fasig-Tipton is North America's oldest Thoroughbred auction company. It operates sales in Kentucky, New York, Florida and Maryland. A commitment to horsemanship and customer service has made Fasig-Tipton an industry leader for more than a century.