



FOR IMMEDIATE RELEASE
Tuesday, November 12, 2013

Contact:

Erin Crady, TCA Executive Director
(859) 276-4989
ecrady@tca.org

**24th ANNUAL THOROUGHBRED CHARITIES OF AMERICA
STALLION SEASON AUCTION TO BE HELD JANUARY 2 - JANUARY 4**

LEXINGTON, Ky. – The 24th annual Thoroughbred Charities of America (TCA) Stallion Season Auction will be held Thursday, January 2 - Saturday, January 4, 2014. The three-day fundraiser consists of a telephone and online auction and culminates with a live Select Stallion Season Auction at the Keeneland Entertainment Center in Lexington, Ky.

“Planning is in full swing for our annual Stallion Season Auction,” said Erin Crady, executive director of TCA. “The auction is our largest annual fundraiser and is vital to TCA as it enables us to grant funds to Thoroughbred-related non-profit organizations across the nation.” In 2013 TCA granted over \$500,000 to more than 70 Thoroughbred industry related charities working within aftercare, backstretch community services, education and therapeutic riding.

The majority of TCA’s seasons will be offered during the telephone and online auction. Online bidding will open at 9 a.m. EST on January 2 and continue through 10 a.m. on Saturday, January 4. Telephone bids will be accepted January 2-3, 9 a.m.-5 p.m. and January 4, 9 a.m.-10 a.m. EST. Interested bidders may register to bid by visiting www.tca.org.

Approximately 10-15 seasons will be sold in the live Select Season Auction on Saturday, January 4. Bidders or their authorized agents may bid on the select seasons by attending the live auction in-person or they may bid on the select seasons during the telephone phase with the highest bidders earning the right to bid by phone during the live auction. In addition to the seasons, the live auction will feature non-season lots such as a Triple Crown ticket package, John Deere mower, tickets for the 2014 Breeders’ Cup and a NASCAR race at the Kentucky Speedway and much more. A silent auction will also be offered.

TCA Stallion Season Auction sponsors include Brushwood Stable, Adena Springs Farm, Rosenberg Thoroughbred Consulting, PBI Bank, Lael Stable, Candyland Farm, John Deere, Starquine.com, Provations Group, Fasig-Tipton, Keeneland, L.V. Harkness & Company and Blood-Horse Publications.

For further information regarding the 24th annual TCA Stallion Season Auction including season donations, sponsorships and advertising please visit www.tca.org or call (859) 276-4989.

TCA was formed in 1990 to raise and distribute funds for charities in the Thoroughbred industry which provide a better life for Thoroughbreds both during and after their racing careers by supporting retirement, rescue, research and by helping the people who work with them. Over the last 23 years TCA has distributed nearly \$20 million in grants to more than 200 Thoroughbred-related organizations. TCA is the charitable arm of the Thoroughbred Owners and Breeders Association (TOBA).

-#-